

# The Longaberger® Company

One Market Square  
1500 East Main Street  
Newark, OH 43055-8847

September 2, 2005

To Whom This May Concern:

It was our sincere pleasure to have Bonnie Ross-Parker as a speaker for our annual sales convention, the Bee, from July 28-August 5, 2005 and, through this letter, to highly recommend her credentials as a speaker.

Over the course of our three subsequent, back-to-back sales conventions, Bonnie spoke to over 4,500 of our home sales consultants about how to build new and lasting relationships and develop their personal networking in order to grow their respective businesses. Her topic – “Think B.I.G. with Bonnie Ross-Parker” – focused on sharing techniques on how to make connections, ensure success in all networking arenas and build relationships that improve performance and get results.

Bonnie’s presentation hit the mark in terms of addressing a subject that empowers them to grow their customer, hostess and sponsor base. She clearly is very knowledgeable about her subject, shared important information and meaningful personal anecdotes, and is a polished public speaker. In addition, she was a true professional in her dealings with us from beginning to end. Because our three sales conventions stretch over eight days, we spent a great deal of time with Bonnie and found her to be responsive and professional over the course of a very busy and arduous week.

Our sense is that our consultants gained knowledge and insight from her and that – combined with the other instruction they received at the Bee – left her session with important information and insight that will serve them well throughout the year.

I would be happy to speak in further detail regarding Bonnie Ross Parker’s talk and can be reached at 740.322.5035 or at [ann.fornataro@longaberger.com](mailto:ann.fornataro@longaberger.com)

Sincerely,

***Ann Fornataro***

Ann Fornataro  
Director, Sales Field Learning & Effectiveness

Telephone 740-322-5000  
Facsimile 740-322-5240  
[www.longaberger.com](http://www.longaberger.com)

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